



**SK. DAYA**

**International Co., Limited  
Hong Kong**



**BUSINESS PROFILE**



# Major Brands



SK. DAYA

## MIDDLE EAST

- M. R. G.
- ZGo
- MORNING
- HADI HOOKAH
- 4 FAMILY
- *Star Family*
- M. S. FASHION
- **FASHION LADY**
- FASHION QUEEN
- A. B. Classic
- Apple Eyes
- *Al Mawaddah*
- Harrem
- Qasar Al Shami
- H. M. R. JAMEELA
- Jaan
- *High High Fashion*
- **ONE 2 ONE**
- **SARI**
- **STEP BY STEP**
- **FRIEBURG**
- SMAG
- FINAL TOUCH
- **ROYAL TOUCH**
- DINO VADI
- RIZZANO
- *Get More*
- **ASSET**
- **D7**
- G4
- *Gold Black*
- Lavino
- **TURKI**
- *Goldmour*
- **HAWALI**
- **BENESSERA**
- Aomera
- **UANTILO**
- **HIGH HIGH SPORT**
- *Cute Baby*
- **BABY GARDEN**
- *Jumio Kids*
- *Ghaida*
- **LAREINA**
- *Charming Baby*
- ASSODA
- **LG CLUB**
- *LG PLUS*
- **REMIX**
- Caveleiro
- **Istellitto**
- Different
- **ELORA**
- **KAK**
- *Kitco*
- **SAFAR**
- **Zeil**
- *M. H. T*
- K & S. Fashion
- **Inox**
- **Best**
- **My Love**
- **ROSE**
- *Hadli Sport*
- **SASAN**

## AFRICA

- **Master**
- *Sara*
- *Nova*
- *M.S.Fashion*
- **PREMIER**
- *Leonil*
- *Power Stable*
- *Power Mate*
- *Volt Master*
- **Gray Parrot**
- **Kifaru**
- **COOL BABY**
- **African Star**
- **King Canada**
- *Cortina*

## SOUTH AMERICA

- **K & K**
- **BLUE BERRY**
- **PRIME**
- **Piel Deluxe**
- **VIANKA TEENS**
- *Colven*
- **DANIA**
- **COTURE**
- *Rubi Secret*
- *Chilax*
- *Lord Club*
- *Galo*
- **QS jeans**
- **REACTIVE JEANS**
- *D. D. J*
- **MAZOT**
- **BLACK LABEL**
- *BRENDA USA*
- **TS**

- **NOVA**
- **Home Star**
- **SILVER POINT**
- **ACROSS**
- **LANDER**
- *I Love Panama*
- **SAKS**
- **DORIAN'S**
- **BODY BASIC**
- **Fructals**
- *Nova Libre*
- *Bronco*
- **Crown Imperial**
- *Geminis*
- **SUPER CROWN**
- *Sand*

## U. S. A.

- *Intimeco*
- *Enzo*
- *Aero*
- **FIX**
- **QS PREMIUM DENIM**
- *KO. KO.*
- *Ailis*
- *Emme jordan*
- *Nicole Premium Jeans*



# Business Growth



## *H.Daya International Co., Ltd*

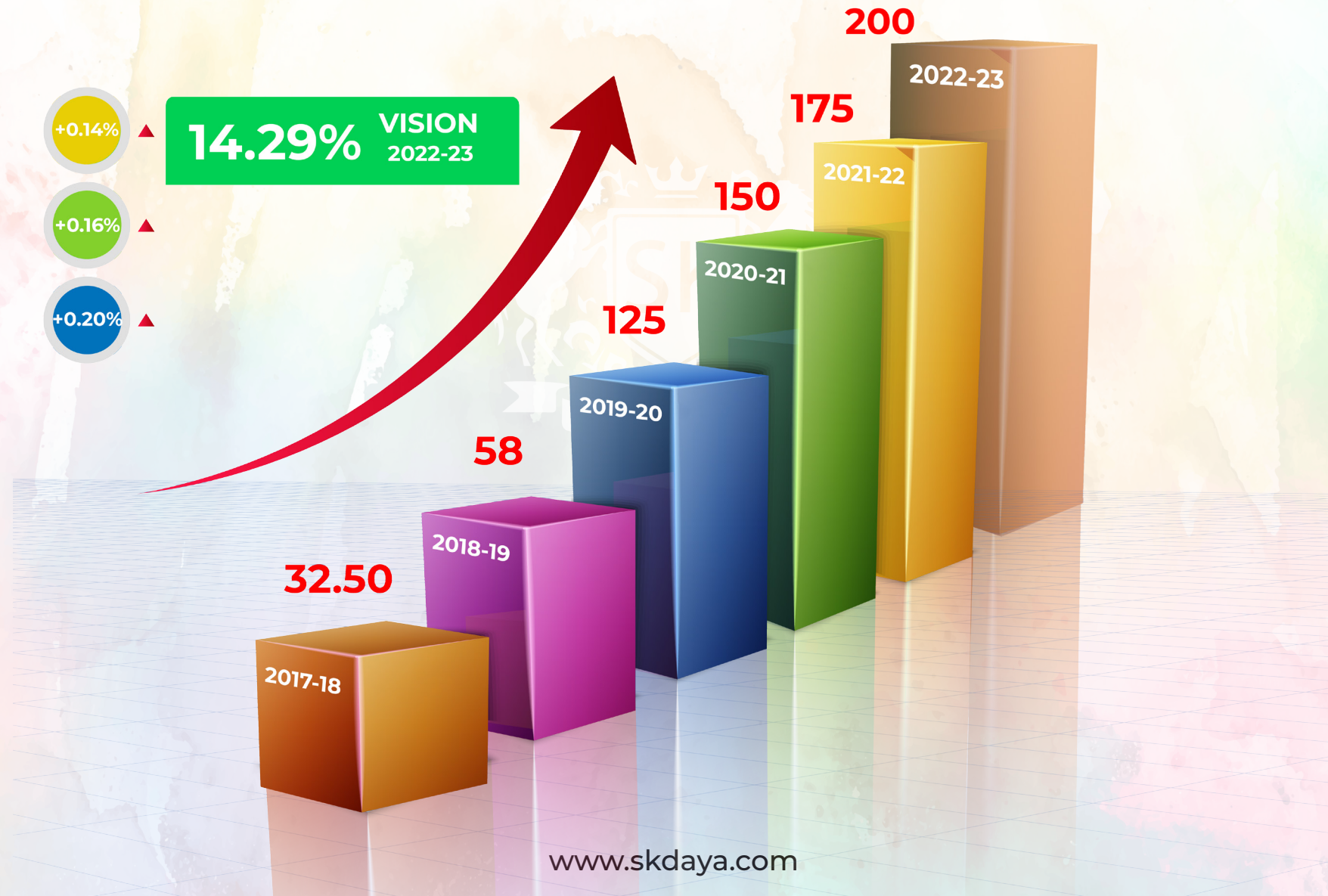


*H.Daya International Co., Ltd*, established in Hong Kong in the Year 1973, and has successfully traded for 45 years throughout the world.

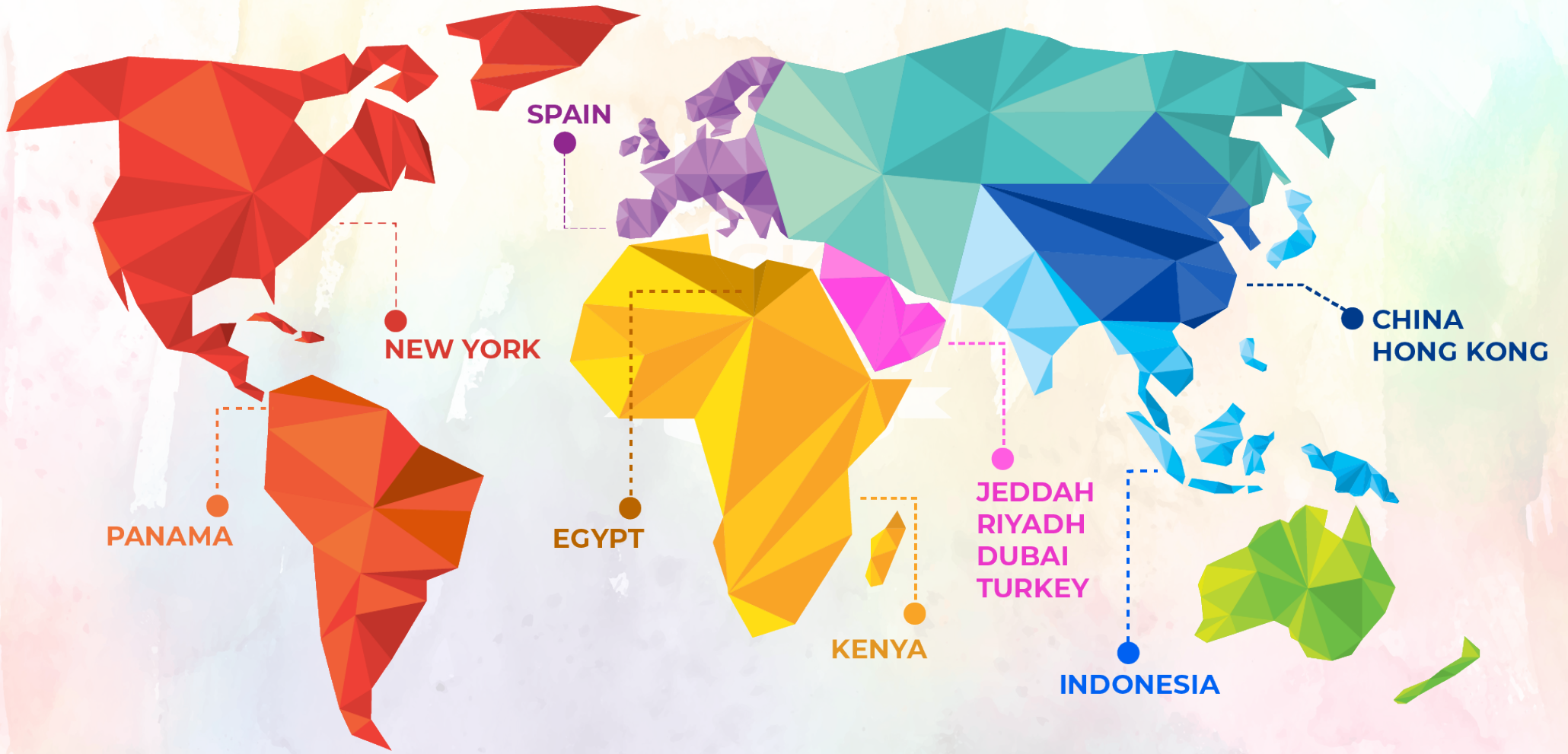
*SK.Daya International Co. Limited*, is a spin off H.Daya International Co. Limited as part of Succession Planning moving the business to next generation, and taking the business to the Next Level.



# SK.Daya International Co., Limited



# OFFICES





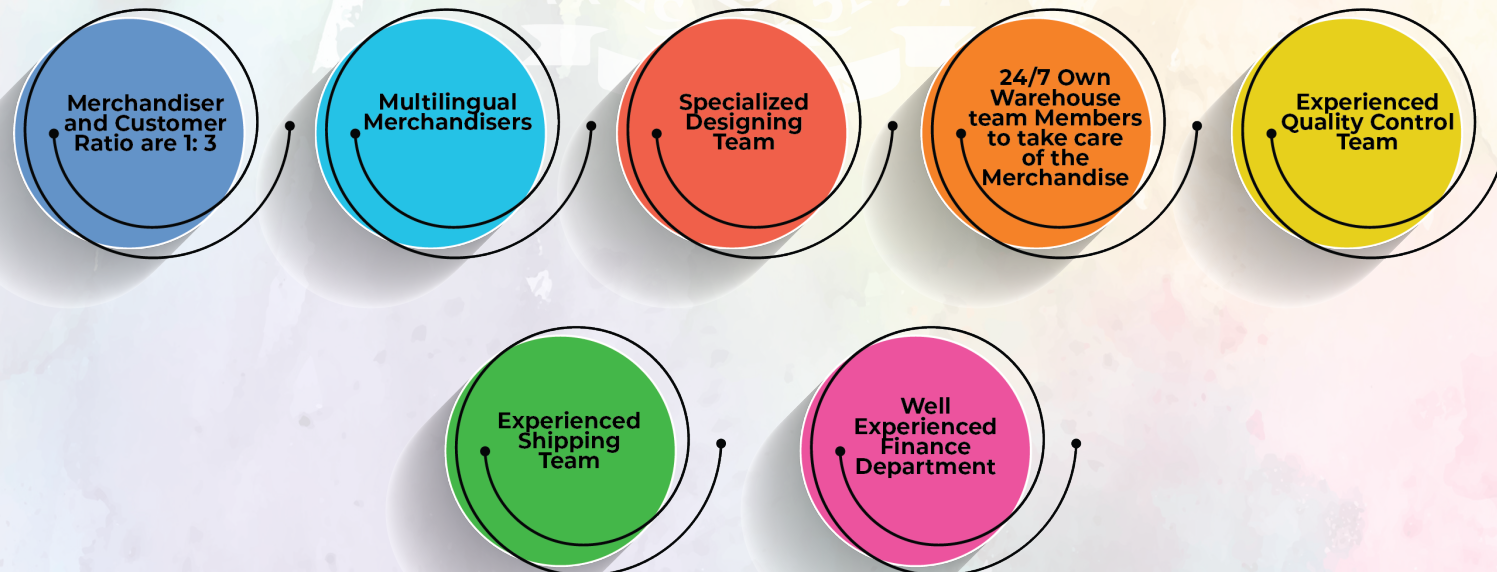
## KEY EXECUTIVES

Mr. Satesh Dayaram  
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Contact Number : +86 13925158385

Mr.Muzam Ul Hassan  
General Manager (Guangzhou)  
Contact Number : +86 13602867521

MR.LENIN SWAMINATHAN  
BRANCH MANAGER (YIWU)  
CONTACT NUMBER : +86 17757966558

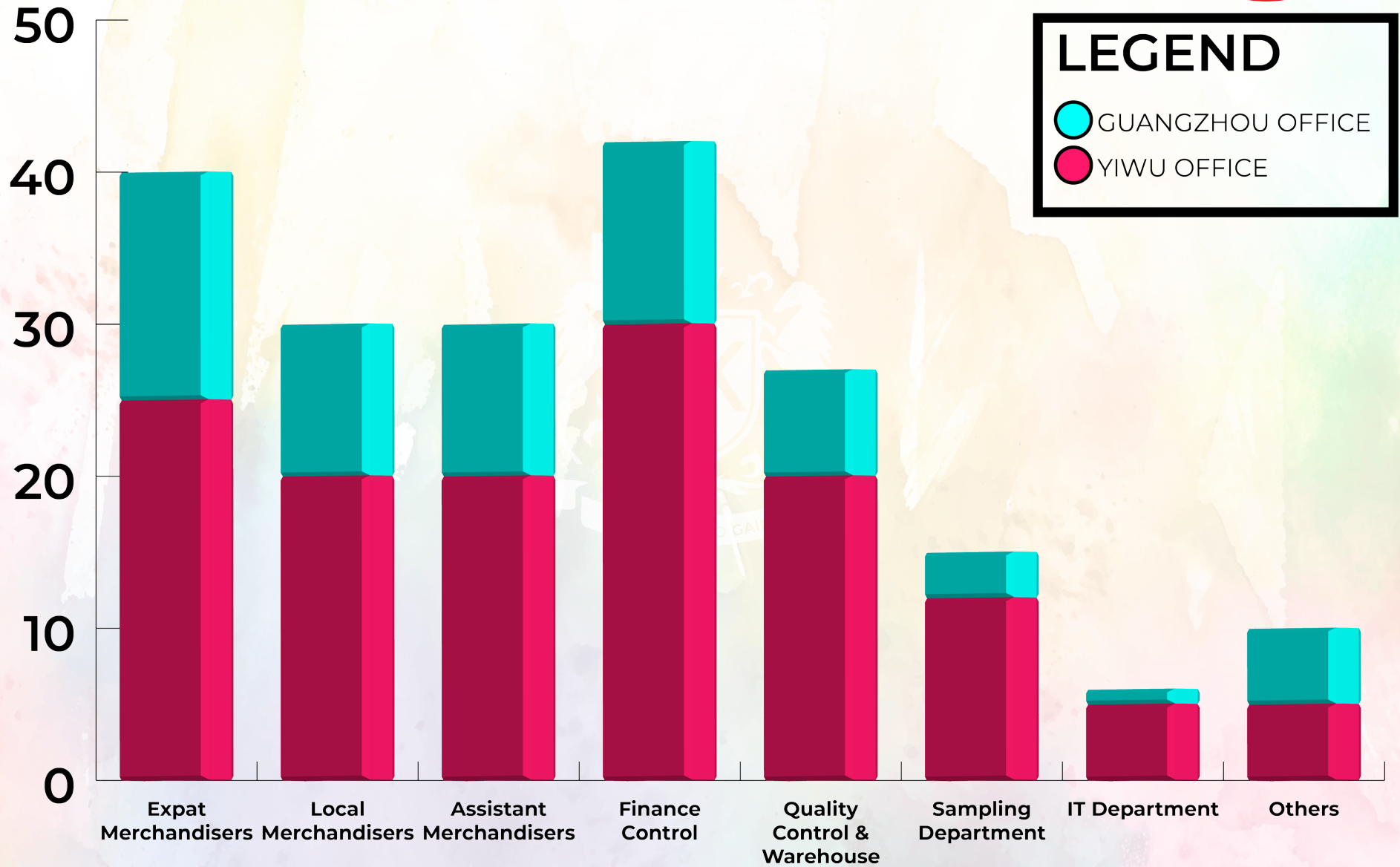
## OUR TEAM STRENGTH



# OUR STAFF STRENGTH



SK. DAYA

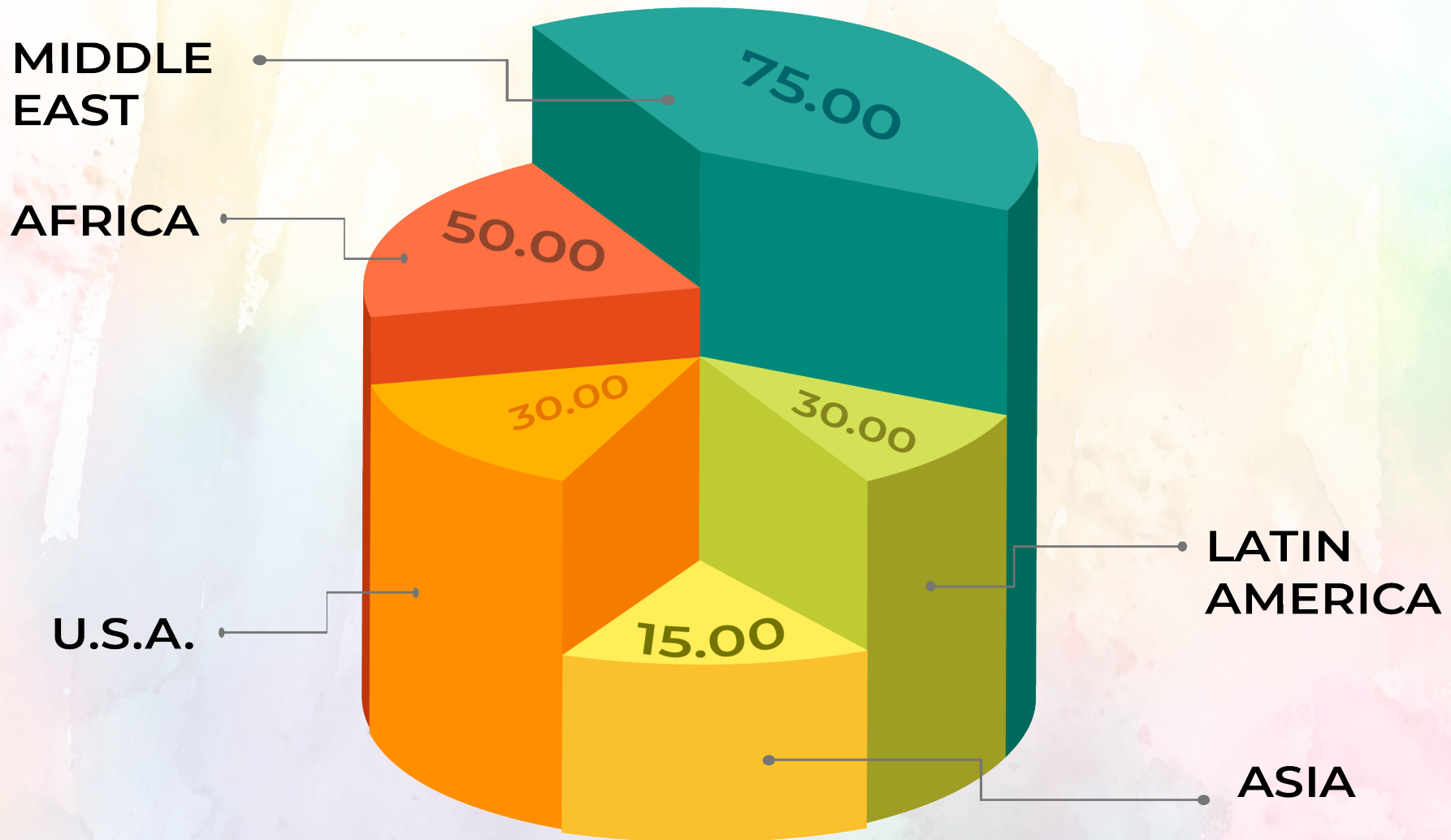




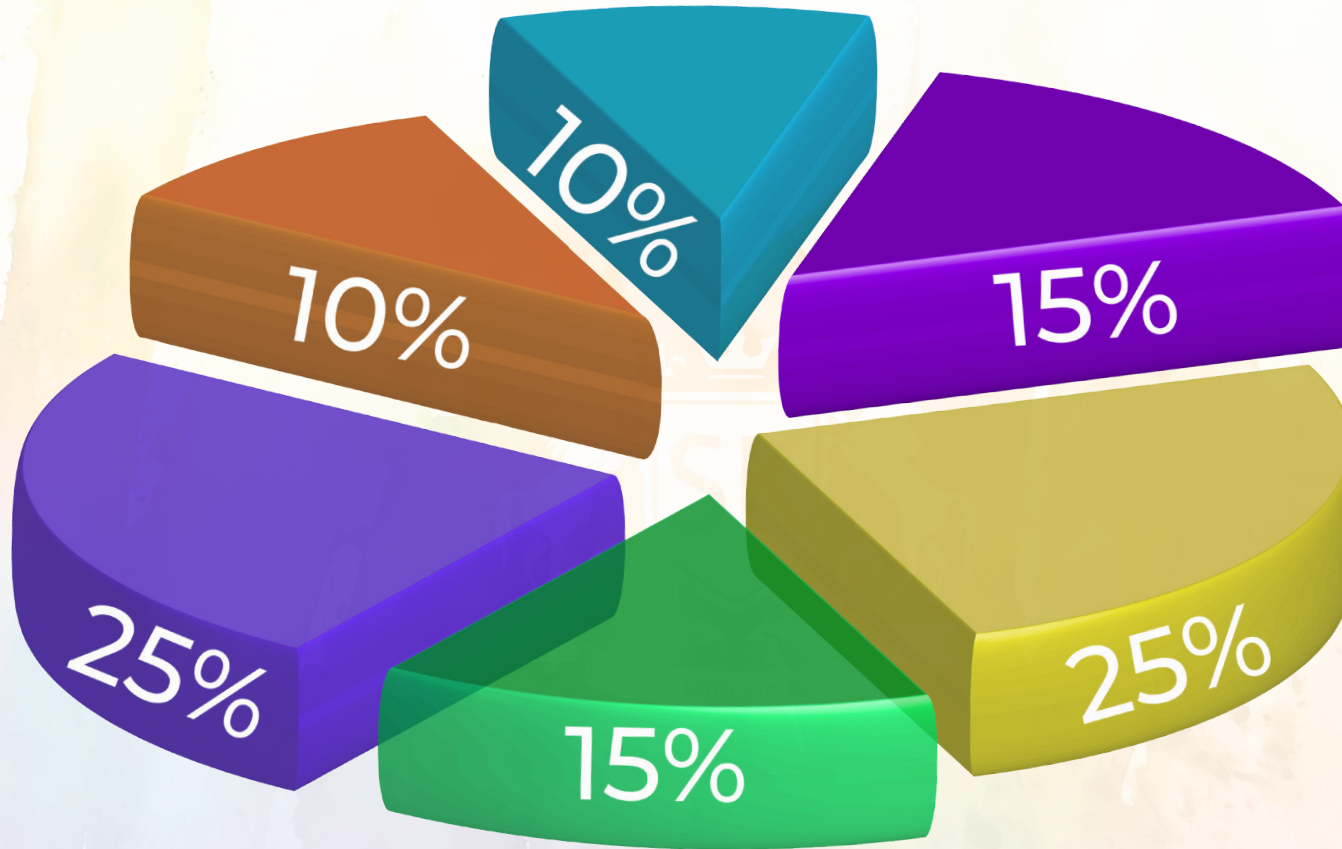
# Region Wise Vision For the Year 2020-2021









AMOUNT IN MILLION (USD)



# Percentage of Total Major Export Items



*Legend*

 Gowns	25%	 Other Items	15%
 Jeans	15%	 Kids	10%
 Sundries   Bags   Shoes	25%	 Lingerie	10%





# Items Category

## Women's Clothing

LADIES GOWNS ( SUMMER & WINTER )  
LADIES PAJAMA SETS  
BRAZIER  
PANTIES  
LADIES LINGERIES  
LADIES JEANS  
LADIES JACKETS  
LADIES SKIRTS  
FASHION WEAR  
LADIES BLOUSES  
LADIES LEGGINGS  
LADIES JEGGINGS



## Girls

GIRLS OUTWEAR  
GIRLS PAJAMA SETS  
GIRLS BRAZIER  
GIRLS PANTIES  
GIRLS JEANS  
GIRLS FASHION WEAR

## Beddings

COMFORTER SET  
BLANKETS  
BEDSHEETS  
CURTAINS

## Sundries

HOME APPLIANCES  
KITCHEN ITEMS  
TROLLEY BAGS  
LADIES BAGS  
SCHOOL / BACK BAGS  
ELECTRICAL & ELECTRONICS  
ITEMS  
STATIONERY  
SPORTS ITEMS  
BICYCLES  
BABY STROLLERS  
BABY WALKERS  
ALL TYPES OF TOYS  
FURNITURES  
GLASS WEAR  
CAR ACCESSORIES

## Men's / Boys Kids

JEANS  
PANTS  
SHIRTS  
SHORTS  
T-SHIRT  
SOCKS  
JACKETS  
SHOES

BABY BLANKETS  
BABY GIFT SETS  
ALL BABY ITEMS  
(2PC SETS/SOCKS ETC...)



[www.skdaya.com](http://www.skdaya.com)



# Corporate **Culture**



**Proper Training**



**Safe Working Environment**



**Team Work and Customer Satisfaction**



**Cultural Program / Team Building**



**Workforce Enhancement**





# Business Strategy



Identifying the targeted spend area



Having the Strong sourcing team



Using a team strategy and communication plan



Using our Market Information and existing supplier portfolio



Strategic thinking and Planning to drive the business



Client Relationship Management



Organized Approach of efficient results to shipment



Seamless operation throughout all Department



Constant Communication between our Clients and Suppliers



Using any opportunities to generate savings to our Clients



Constant Development on New Performance Metrics



Will lead to better quality improvement issues | Improves internal teamwork & communications



Will result in streamlined business processes



**"NO PAIN NO GAIN"**

**OBJECTIVE**



Our objective is to become one of the leading exporters in this competitive market in the world

**GOAL**



Customer satisfaction is the ultimate goal of our company.

**MISSION**



We are committed to provide our products at the right time at the right place with zero tolerance.

**VISION**



To be referred as the most respectable company in our divisions of Garments, and Travel Bags, Suitcases, Sundry Items, Electronics and Household Items.

**ACHIEVEMENT**



The principles and standards of SK.Daya has made the company one of the most reputed trading organization in throughout the world and we are able to satisfy all our clients in all countries.



# Corporate Office

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# Head Office

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# Yiwu Office

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# Shantou Office

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