

®

SK DAYA

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IMMERSE YOURSELF IN MODERN FASHION

NEW



SK DAYA®

Explore Style Evolution

MODERN
FASHION

Latest **Trend**
Intricate Details

About US



SK.DAYA International Co., Limited stands as a premier manufacturing and design house, specializing in a comprehensive range of fast fashion apparel and footwear for ladies, kids, and menswear, along with sundries and household items. We take pride in supplying our high-quality products to a global market.

As a spin-off of the renowned **H. Daya International Company Limited**, which boasts over 50 years of industry expertise, SK.DAYA is built on the principles of reliability and quality.

Our longstanding reputation is a testament to our commitment to developing and producing exceptional apparel on an international scale. At **SK.DAYA**, our dedication extends beyond simply offering competitive pricing; we aim to provide the highest level of service to our clients.

We ensure timely shipments while adhering to sustainable practices throughout our operations.

By prioritizing our clients' needs and fostering a responsible approach to fashion manufacturing, we strive to lead the industry in **quality, innovation, and sustainability.**

Our *Collaborative* Journey

SK Daya remains committed to nurturing our collaborative relationships and embracing new opportunities.

Together, we will continue to innovate, inspire, and lead in the ever-evolving world of fashion, ensuring that our journey is as dynamic and vibrant as the industry itself.



Our **Collaborative** Journey



INDITEX

ZALORA

FASHION **NOVA**

**GĒ
MO**

**DIVA
LINDA**

RESERVED

pimkie[®]

L P P



Camila Grimaldi
FINE LINGERIE

 **zalando**

Aéropostale

YOOX



Mission

Deliver innovative and high-quality apparel solutions that cater to diverse market needs while promoting sustainability and ethical practices. We strive to empower brands by providing unique designs and exceptional craftsmanship, fostering long-term partnerships and ensuring customer satisfaction in every endeavor.

Vision

Our vision is to be a global leader in the apparel and accessory industry, setting the standard for innovation, quality, and sustainability. We aim to inspire and connect people through our diverse product offerings while fostering a culture of excellence and integrity in all our operations.

Objective

Using our experience & expertise, our objective is to become one of the leading exporters in the current global market.

Goal

Our goal is to be recognized as the most respected company in our sectors, including Garments, Travel Bags, Suitcases, Sundry Items, Electronics, and Household Products.

Our Services



Our Services



01

Design & Development

Fashion design and illustration
Technical design and specification
creation. Prototype and sample
development.

02

Manufacturing

Fabric sourcing and selection
Cutting, sewing, and finishing garments
Mass production capabilities.

03

Customization & Personalization

Custom clothing designs for individuals
or businesses Personalized branding
options (e.g., embroidery, screen
printing)

04

Quality Control

In-process quality checks
Final inspection of garments
Compliance with industry standards.

05

Supply Chain Management

Coordination of raw material
procurement Logistics management for
timely delivery, Inventory management
and warehousing solutions.

06

Sourcing & Procurement

Identifying reliable manufacturers and
suppliers Negotiating contracts and
pricing with suppliers.

Our Services



07

Private Label Services

Producing garments under client brands. Assisting with brand development and positioning.

08

Retail & Wholesale

Selling directly to consumers (B2C)
Selling to retailers and wholesalers (B2B)

09

Trade & Compliance Documentation

Ensuring adherence to international trade regulations. Managing import/export documentation and customs clearance

10

Logistics & Shipping

Coordinating transportation and shipping. Handling customs and duties for international shipments

Our Global Branches



Our Team

At SK Daya, our strength lies in our exceptional team, comprised of talented individuals who excel in every aspect of the apparel industry.

Each department is a vital cog in our wheel of success, contributing unique skills and expertise that drive our growth and keep us competitive in any market.



Design Department

Innovative Design Skills: Mastering the art of fashion, they stay ahead of trends to create captivating collections.

Technical Expertise: Crafting detailed sketches and specifications to ensure flawless production.



Sales Department

Interpersonal Skills: Fostering strong connections with clients and retailers to drive sales.

Strategic Sales Approaches: Developing innovative tactics that boost revenue and market share.



Marketing Department

Brand Development: Building a strong brand identity that resonates with our audience.



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Supply Chain Management

Logistics Coordination: Mastering the complexities of sourcing, production, and distribution.

Inventory Management: Forecasting demand to optimize stock levels and reduce costs.



Quality Assurance

Meticulous Attention to Detail: Ensuring every product meets high-quality benchmarks.

Proactive Problem Solving: Quickly addressing quality issues to maintain customer satisfaction.



Finance Department

Analytical Skills: Budgeting and forecasting to ensure sustainable profitability.

Cost Management: Identifying opportunities for savings without compromising quality.





Our Catalogue



Women's Fashion

Click Here

<https://skdaya.com/catalogue/womens-fashion/>



Women's Long Dress

Click Here

<https://skdaya.com/catalogue/womens-long-dress/>



Women's Jeans

Click Here

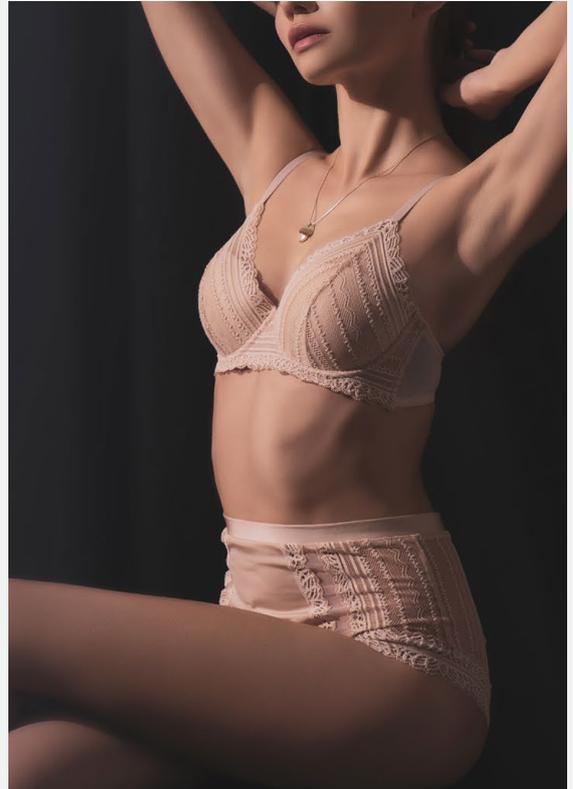
<https://skdaya.com/catalogue/womens-jeans/>



Women's Fashion Night Gown

Click Here

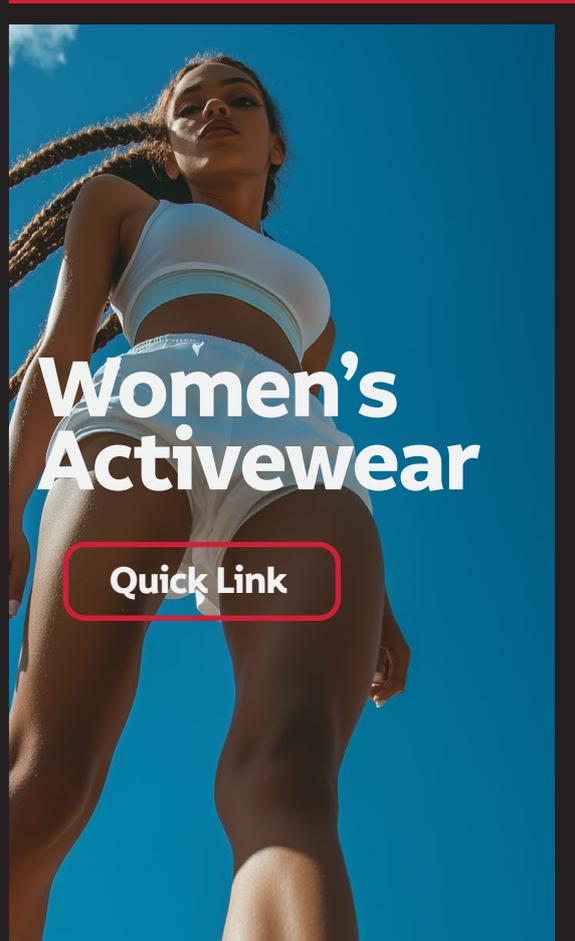
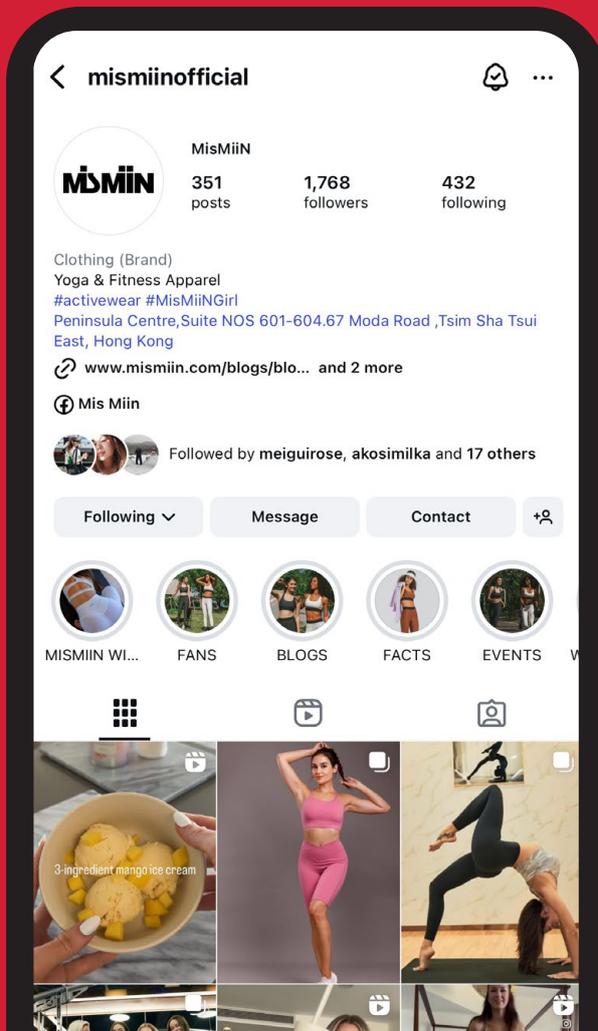
<https://skdaya.com/catalogue/womens-fashion-night-gowns/>



Women's Undergarments

Click Here

<https://skdaya.com/catalogue/womens-undergarments/>





Men's Fashion

Click Here

<https://skdaya.com/catalogue/fashion-streetwear-style/>



Men's Top

Click Here

<https://skdaya.com/catalogue/mens-tees-and-polo-shirts/>



Men's Hoodie & Sweatshirts

Click Here

<https://skdaya.com/catalogue/hoodies-sweatshirts/>



Men's Shorts

Click Here

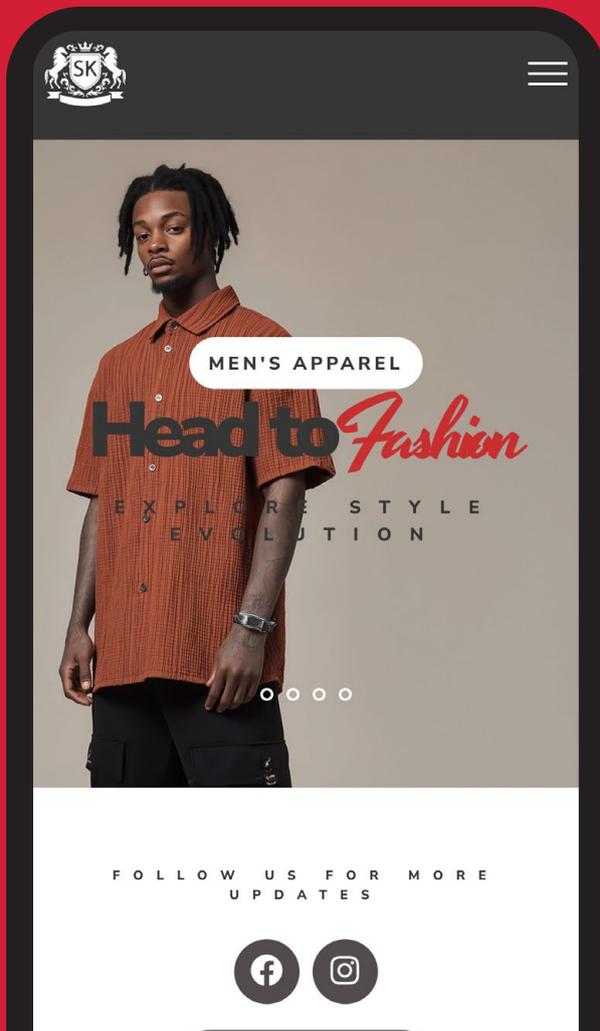
<https://skdaya.com/catalogue/mens-shorts/>



Men's Jeans & Joggers

Click Here

<https://skdaya.com/catalogue/jeans-joggers/>



View more of our newest Catalogues

Visit our SK Daya official website for more!

www.skdaya.com ←

Product Range



01

Women's Clothing

02

Men & Boys Clothing

03

Girls Clothing

04

Kids's Clothing

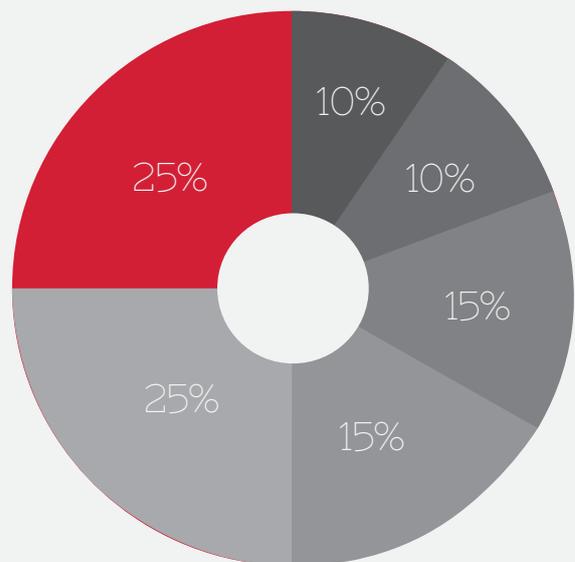
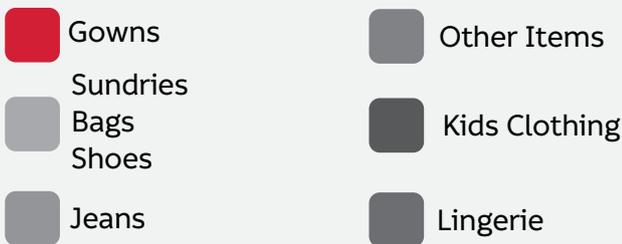
05

Bedding

06

Sundries

Percentage of Major Exported Items



Corporate Culture



Training &
Development



Safe Working
Environment



Team Work &
Customer
Satisfaction



Cultural
Program &
Team Building



Workforce
Development



FashionConnect



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